

Small Business Success Seminar Series

Presented by The WECO Fund, Inc

This FREE series is perfect for every small business owner who wants to do great things in and for their business. We've highlighted some hot topics for you. AND, we're offering the series on both sides of town to make it easier for you to attend.

All attendees will receive a FREE copy of Diane Helbig's book, Lemonade Stand Selling

Sales



Diane Helbig of Seize This Day Coaching will be conducting her 'Clarity of Course: Today Everyone Has To Sell' workshop. Diane is a business and leadership development coach working with small business owners and new entrepreneurs. Visit www.seizethisdaycoaching.com to learn more about her practice.

Workshop Dates: May 26 evening - Chancellor University & May 26 morning - Lakewood City Hall Auditorium

Leadership



Tameka Taylor will be conducting a workshop Communication: Can You Hear Me Now? This workshop will explore ways to communicate effectively despite differences in communication styles. Tameka is a partner and consultant of Compass Consulting Services, LLC located in Cleveland, Ohio. Visit www.compassconsultingservices.com to learn more about her practice.

Workshop Dates: June 17 evening - Chancellor University & June 30 morning - Lakewood City Hall Auditorium

Cashflow/AR



John Doucette is president of Liquid Capital of Northeast Ohio, offering a range of financing and accounts receivable management solutions to businesses in Northeast Ohio since 2006. John will be conducting his "Getting Your Money" workshop addressing sources of capital – traditional & less well-known to start, operate or expand a business. In addition, it will review simple strategies to get your money faster. Visit www.lcneo.com to learn more about his practice

Workshop Dates: July 15 evening - Chancellor University & July 28 morning - Lakewood City Hall Auditorium

Human Resources



Kenyon Mau of Human Capital Advisors will be conducting The Recovery & Keeping Your Best Employees; Preventing Yourself from Performing Exit Interviews as the Economy Improves Visit www.humancapitaladv.com to learn more about his company.

Workshop Dates: Aug 19 evening - Chancellor University & Aug 25 morning - Lakewood City Hall Auditorium

Legal



Sharon Toerek of Licata & Toerek will be conducting a workshop on legal issues pertinent to small business. From structure to documentation, Sharon will help you identify what you need to have to operate effectively and legally. Sharon is a partner at Licata & Toerek. Visit www.completelcounsel.com to learn more about her practice

Workshop Dates: Sept 22 evening - Chancellor University & Sept 22 morning - Lakewood City Hall Auditorium

Networking – Join us on Sept 30th location tbd for a concluding networking reception with a presentation by Phil Stella



Phil Stella is president of Effective Training and Communications. He works with organizations of all sizes helping them take the pain out of workplace communications. Phil will be helping us understand effective networking techniques that we will then put into use.

Don't miss these FREE valuable, relevant workshops – register TODAY for one or more!

Register at <http://www.wecofund.com/gcalendar.asp> or call 216-458-0250 ext 215

Sponsored by City of Lakewood & Chancellor University